

Provisional Battle Plan (aka Syllabus)

BUS 326 – Organizational Theory

Fall 2018

Professor: Dr. C.R. Marshall
Office: CPS 432
Office Hours: Tuesday & Thursday 9:30 – 11:30 and by appointment
Phone: 346-4576
E-Mail: cmarshal@uwsp.edu ◀The best way to get in touch!
URL: <http://www.uwsp.edu/busecon/Pages/Faculty/cmarshall.aspx>

Course Description: Organizational Theory. Use an open system perspective to examine how managers deal with factors that affect the organization. Consider factors such as environment, technology, and goals in determining the nature and structure of the organization.

Required Textbook: Organizational Theory and Design, 12th ed., Daft.

Course Prerequisites: Students in this course must be majors in Business Administration, Accounting, Business Economics or minors in Business Administration and must have completed Bus 320 or Bus 325.

Learning Outcomes

Students should understand that an organization's effectiveness is driven by its organizational structure.

- Strategy, Design and Effectiveness
- Structural Choice Options

Students should understand that organizations function as open systems within the broader organizational environment.

- Students will be able to recommend organizational changes that take into account the disparate interests of internal and external stakeholders.

Students should understand that a variety of dynamic factors impact, and are impacted by a company's organizational choices.

- Ethics and Culture
- Organizational Change and Innovation
- Decision Making
- Conflict, Power and Politics

Activities: These are the activities that make up the class. Points and due dates are listed in tables below.

Exams: There will be 4 exams covering material from the textbook and other handouts.

Online Activities: There will be a variety of activities requiring you to participate in online discussions or place responses in a D2L Drop Box.

Cases: There will be a variety of **individual** case based projects.

Due Dates: Anything can be completed early. Nothing will be accepted late. With the exception of the Final Exam, everything is due on a Sunday in the semester (see the tentative schedule below). The deadline for the Final is Wednesday of Finals Week.

Online Attendance: In an online class, the idea of attendance translates to checking email, signing into D2L, participating in online discussions and timely submission of assignments. The points for this are associated with the underlying activity. Students are expected to check their campus e-mail account and to log into D2L on a regular basis. **Activity 1 in the discussion area is the method I am using to take attendance. If you have not completed that activity by the due date, you may be dropped from the class.**

ADA Statement: If you feel you may need an accommodation or special services for this class, please see me or call the service at 346-3365.

Academic Misconduct: Any student caught cheating or assisting another student to cheat or allowing another student to cheat will be removed from the class and will fail. Academic Misconduct is defined as violating provisions of Chapter UWSP 14, Rules of the Board of Regents of the University of Wisconsin System, Wisconsin Administrative Code. <http://www.uwsp.edu/admin/stuaffairs/rights/rightsChap14.pdf>

Grading: Grades will be distributed on a traditional scale (A,A- > 90, B+,B,B- > 80...) with the possibility of adjustments in your favor if deemed appropriate by the professor. If grades are adjusted from the traditional scale, you should expect ~25% of the class to get an A of some sort, and ~50% to get a B of some sort. This will be constrained by the following simple rule: If you earn less than 50% of the available points, you should not expect to receive a passing grade.

Early & Late: You may complete any activity or exam as soon as it is available in D2L. No credit will be given for any work done after the deadline.

Activity	Points
Exam 1	60
Exam 2	60
Exam 3	60
Final Exam	100
Online Activities (22)	110
Cases (13)	130
Total Points	520

Tentative Schedule

Part	Read/Do	Due
0	Activity A1(Discussion)	9/9
1	Chapters 1, 2, 3 Activities A2, A3, A4, A5 Cases C1, C2, C3 Exam 1	9/30
2	Chapters 4, 5, 6 Activities A6, A7, A8, A9, A10 Cases C4, C5, C6 Exam	10/21
3	Chapters 7, 8, 9 Activities A11, A12, A13, A14, A15 Cases C7, C8, C9 Exam	11/18
4	Chapters 10, 11, 12, 13 Activities A16, A17, A18, A19, A20, A21, A22 Cases C10, C11, C12, C13	12/16
Final	Final Exam (80% new, 20% comprehensive)	12/19

You can expect to receive a zero for a grade on any work not completed by the due date.

Note: any item on this syllabus is subject to change at my discretion with appropriate notification of the class (normally an email).